

Massage.—(Cont'd)

LURLINE MASSAGE INSTITUTE
Chronic and Acute Ailments Treated
Electric Cabinet Baths
SHORT WAVE DIATHERMY
Chiroprapist in Attendance
Near Sutter R. J. PRINGLE, D. C.
1211 Polk.....GR ayson-6066

MARION GRACE STUDIO
Specialists in Swedish Massage
& Colonic Irrigations, Women Exclusively
435 Powell.....SU tter-5344
McIntosh Louise Ashwood 451 Hyde.....PR ospet-2765
Moller Swante W 12 Geary.....DO uglas-2049
O'KEEFE VALOYE
Hours 11 A.M. to 10 P.M. Studio 17
1012 Fillmore, FI Imor-5332

O'NEIL J EUGENE
NULIFE HEALTH STUDIO
M A S S A G E
REDUCING - DEVELOPING
Scalp and Magnetic Treatments
BLOOM OF YOUTH FACIALS
MEN OPERATORS
9 a. m. to 9 p. m. Including Sundays, or by Appointment - For Ladies & Gentlemen
638 Hyde.....OR dway-2549

PETERSON MARGARET
SWEDISH MASSEUSE
VIOLET RAY AND
LAMP TREATMENTS
Hotel or Residence Calls By Appointment
Hours 10 A. M. to 9 P. M.
74A Page.....HE mlock-2459

Physio Therapy & Reducing Salon
600 Leavenworth, PR ospet-8312
Pixley Clara Reducing Shop 291 Geary, EX brook-5579
QUINN ELSA
Reducing-Upperlimbs
Blanket Treatments
1182 Market.....HE mlock-4296

RANDELL FRANCES MISS
BURDICK ELECTRIC CABINET BATHS
INFRA RED LAMP - SHOWERS
EXPERT MASSEUSE
Hours 10 A. M. to 9 P. M. and By Appointment
Suite 415
391 Sutter.....DO uglas-3957

Reed Georgia E Miss 140 Geary.....SU tter-1544
ROGERS L
Hrs. 11 To 11-Ine Sundays & Hol.
821 Leavenworth.....OR dway-5693
Rudwell Studio 605 Jones.....OR dway-3201
S F ACADEMY OF PHYSICAL CULTURE
At the Women's City Club
465 Post.....GA rfd-8666
Silhouette Studio of Body Culture
212 Stockton, DO uglas-4789
Starrett Lee 1492 California.....GR ayson-4818
Stevens J 980 Bush.....GR ayson-3977
Stevens & Jensen 323 Geary.....DO uglas-2144
Tamori H Y 1532 Geary.....WE st-4174

TAYLOR RUBY
SUNSHINE STUDIO
Two Assistants
Reclining Steam Cabinets
Electric Cabinet—Showers
Pine Needle Baths—Sun Lamp
Hours 10 AM to 11 PM including Sundays
1553A California.....OR dway-8076

Traparath Freda C
Ladies Exclusively
693 Sutter.....OR dway-9841
UNIQUE MASSAGE STUDIO
1393 California, PR ospet-7600
VERNON VERA 465 Geary.....TU xedo-9912

"I know the name of the product... but I do not know where to find it." Just look for the advertised brand name in your Classified Telephone Directory. There you'll find names, addresses and telephone numbers of authorized agents or dealers who can supply the article you want.

Massage—American Method

McINTOSH LOUISE ASHWOOD
RELAXATION MASSAGE
At Your Hotel, or FOR OUT CALLS
Apartment 2
451 Hyde.....PR ospet-2765

Massage—Japanese Method

TAMORI H Y
Graduate of Massage Institute in Japan
SCIENTIFIC JAPANESE MASSAGE
Specialist in the Relief of
NERVOUSNESS & FAULTY CIRCULATION
Hours 8 a. m. to 8 p. m. By Appointment
Also Hotel & Residence Calls
Near Buchanan
1532 Geary.....WE st-4174

Massage—Scientific

Contour Shop The 278 Post.....SU tter-4827
(See Advertisement Preceding Page)

Massage—Swedish

ABBOTT ABBY 101 Post.....GA rfd-9842
Anderson Gerda
Graduate Swedish Masseuse &
Cosmetician-Ladies Exclusively
693 Sutter.....OR dway-9841
Bonnee C Helen Miss 545 Sutter.....EX brook-0984
(See Advertisement Preceding Page)
BUSCH MARIE
ARE YOU GETTING OLD?
LOST YOUR PEP?
IF SO, YOU NEED MASSAGE
TREATMENTS
By Graduate Masseuse Nurse
1333 California.....PR ospet-7600

Erickson & Swenson Drs
Graduate Swedish Masseuses
693 Sutter.....OR dway-3243
JOHNSON JULIA
Graduate Swedish Masseuse
150 Powell.....DO uglas-6493
Silhouette Studio of Body Culture
212 Stockton, DO uglas-4789
(See Advertisement Preceding Page)
Traparath Freda C 693 Sutter.....OR dway-9841
WETTIN ELECTRO-PHYSIO-THERAPY & SCIENTIFIC SWEDISH MASSAGE
Expert Swedish Massage For Head,
Heart & Nerves, Prof Wettin
Stockholm Graduate in Charge.
232-3rd Av.....SK yline-6061

Matches.

Diamond Match Co The 112 Market.....SU tter-3841
Federal Match Co 164 Townsend.....DO uglas-4694
Lion Match Co Inc 383 Brannan.....GA rfd-7814
OHIO MATCH SALES CO
QUALITY MATCHES
ADVERTISING BOOK
MATCHES
REGULAR BOX MATCHES
Russ Bldg.....SU tter-0777

Star Match Co 420 Market.....DO uglas-1528
Superior Match Co 709 Mission.....EX brook-8550
Universal Match Corp The 420 Mt.....DO uglas-1528
Western Match Co 114 Sansome.....DO uglas-6080

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1. Please answer promptly.
2. Please be on the line when the party you want takes down his receiver.
3. Please speak as cordially as you would if face-to-face.
4. Please place the receiver on the hook gently when hanging up.

THE PACIFIC TELEPHONE AND TELEGRAPH CO.

Matches—Advertising

AMERICAN PULLMATCH CORP
PULLMATCHES LEND
DISTINCTION
TO YOUR MESSAGE
Really Does an Advertising Job
837 Howard.....GA rfd-4113

DIAMOND MATCH CO THE
ADVERTISE WITH
DIAMOND BOOK MATCHES
Ask About Our
ADVERTISING AND DISTRIBUTING
SERVICE
112 Market.....SU tter-3841

UNIVERSAL MATCH CORP THE
FOR ADVERTISING
BOOK MATCHES
WE CREATE SALES PLANS
For Their Proper Distribution
A PLAN TO FIT YOUR BUSINESS
420 Market.....DO uglas-1528

Matches—Manufacturing

LION MATCH CO INC
Manufacturers of
Advertising Book Matches
and Sole Mfrs. of the New
Giant, Feature and Midget
Book Match
383 Brannan.....GA rfd-7814

SUPERIOR MATCH CO
Manufacturers of
UNION MADE BOOK MATCHES
The Advertising Book Match Cover
with the Union Label
709 Mission.....EX brook-8550

Matches—Safety

Diamond Match Co The 112 Market.....SU tter-3841
Lion Match Co Inc 383 Brannan.....GA rfd-7814


Matrices

—See Stereotypes—Matrix Service

Mats.

Beatsall Mat Co 340 Sansome.....GA rfd-7146
Gold Seal Table Pad Co 2279 Market, HE mlock-4527
Leather Mat Mfg Co 340 Sansome.....GA rfd-7146
Matrix Mat Manufacturing Co
332 Church, HE mlock-5471
Pac Coast Mat Co 752 Clementina.....MA rket-6082
Protect-Q-Floor Leather Mat Co
340 Sansome, GA rfd-7146
(Continued Next Page)

LEATHER MAT MFG. CO.

RUBBER LEATHER COCOA WOOD KEYSTONE STEEL BATH ROLAMAT EZY-RUG BEATSALLITE STAIR TREADS
Mats and Mattings
MANUFACTURED AND INSTALLED
"Beatsall"

340 Sansome St. GA rfield 7146

Mats.—(Cont'd)

WESTERN MAT & SUPPLY CO
FLOYD P. HAYNES
Manufacturers and Distributors of
"THE FABRIX MILLION MILE MAT"
For
HOMES - STORES - PUBLIC BUILDINGS
INDUSTRIAL PLANTS
572 Hayes.....UN drill-7917

Mats—Floor

BEATSALL MATS—
Leather Mat Mfg Co 340 Sansome.....GA rfd-7146
Tanner Fred A Co
Mats for Doorways, Elevators,
Ramps, Etc. Footure Floor Coverings
145-19th Av.....SK yline-5069

Mats—Leather

BEATSALL LEATHER MATS—
Leather Mat Mfg Co 340 Sansome.....GA rfd-7146
Pacific Coast Rubber Co 51 Main.....EX brook-6963

Mats—Manufacturing

Leather Mat Mfg Co 340 Sansome.....GA rfd-7146
(See Advertisement Opposite Page)

Mats—Rubber

Leather Mat Mfg Co 340 Sansome.....GA rfd-7146
Pacific Coast Rubber Co 51 Main.....EX brook-6963
Phelan Jos T
American Mat Corporation
586 Howard.....DO uglas-7561

Mattress Makers' Supplies—Wholesale

American Mattress Supply Co
1022 Mission, UN drill-8766
Sofio R C 186 Lombard.....GA rfd-4137
Western Bedding Supply Co
1157 Folsom, HE mlock-7569

Mattresses.

Acme Bedding Co 28 Oak Grove.....EX brook-1307
AIRFLEX MCKOSKEY MATTRESS CO
1937 Market, UN drill-4532
Amer Bedding Co 521-7th.....HE mlock-0211
Atlas Furniture Store 1793 Haight.....BA yview-3876
Bernhard's Inc 739 Mission.....GA rfd-8686
Boston Bedding Co
Albert Duail, Proprietor
1527 Pine.....OR dway-6316

BUILT RITE MATTRESS SHOP
MATTRESS RENOVATING
For Good Work
OUR PRICES ARE LOW
One Day Service
Mattresses and Pillows Renovated
Box Springs, Couches Rebuilt, and Made to Order
20 Trainor.....MA rket-8771

(Continued Next Page)

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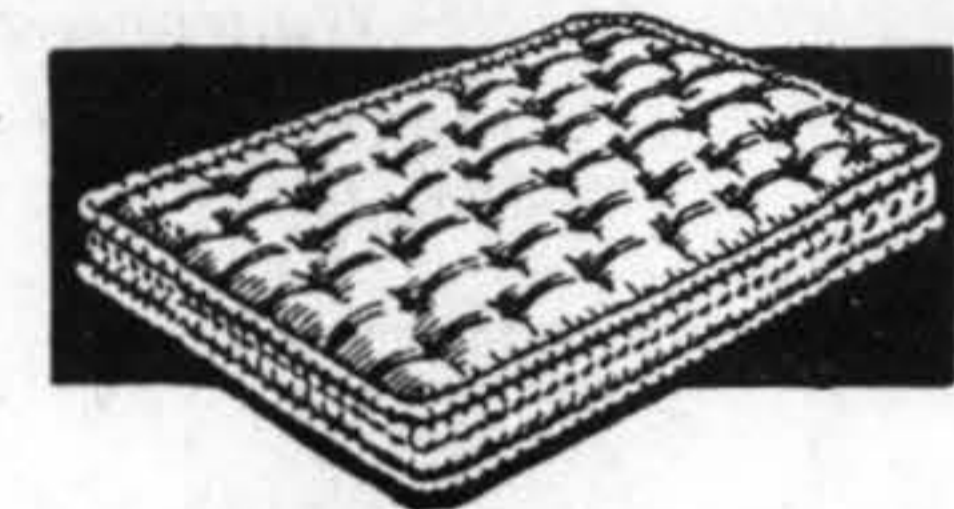


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Only Plant in the City Equipped with Steaming System to Make Inside Filling Material Like New

Mattresses Renovated

One Day Service
ALL WORK GUARANTEED

Kapok or Cotton \$1.00 UP
New Covers - - \$1.95 UP
Hair Mattresses \$1.50 UP
Pillows Renovated.25

Inner spring mattresses renovated - - - - - \$3.00 up
We convert your mattress into an inner spring mattress - \$4.50 up



INNER SPRING MATTRESSES A SPECIALTY

MANUFACTURERS OF

MATTRESSES • PILLOWS • BOX SPRINGS COUCHES AND ALL KINDS OF BEDDING

NEW MATTRESSES and INNER SPRING MATTRESSES AND ALL KINDS OF BEDDING MADE TO ORDER FROM FACTORY TO YOU... AT OUR SALESROOMS